



Boy Scouts of America Wood Badge Leadership Course

Information for Employers Regarding BSA Wood Badge

Wood Badge is the Boy Scouts of America's advanced leadership-training course for adults – volunteers and professionals alike. While Wood Badge is rich in Scouting history and tradition, participants spend six full days and evenings learning modern leadership theories of contemporary scholars, including Ken Blanchard (author of the One Minute Manager series of books), Stephen R. Covey (author of The Seven Habits of Highly Effective People and Principle-Centered Leadership), and Spencer Johnson (author of Who Moved My Cheese). A set of references follows on page 2.

Wood Badge delivers leadership training based on five central core themes:

1) Living the Values

a. Values, Mission, and Vision

2) Bringing the Vision to Life

a. Listening to Learn b. Communicating Well c. Leveraging Diversity through Inclusiveness d. Generational Differences e. Coaching and Mentoring

3) Models for Success

a. Team Development Model b. High Performance Teams c. The Leading EDGETM/Teaching EDGETM d. Situational Leadership

4) Tools of the Trade

a. Project Planning b. Leading Change c. Managing Conflict d. Problem Decision and Making Solving e. Self-Assessment

5) Leading to Make a Difference

a. Servant Leadership b. Leaving a Legacy

Participants will become familiar with contemporary team leaderships concepts while experiencing the stages of team development and practicing leadership techniques appropriate to those stages.

Wood Badge employs seminars, group discussion, workshops and hands-on exercises to apply and refine the leadership training received. Attendees also create at least five SMART goals to complete after the course to achieve their vision. A counselor works with each attendee for 18 months to ensure application of the training received and the completion of the five goals.

Dr. Blanchard's courses and workshops, offered through The Ken Blanchard Companies, run \$500 per day (\$3000 for 6 days). The Boy Scouts of America have negotiated royalty fees and intellectual property rights that allow us to offer the entire 6-day course for \$300.

Leaders at many companies, including IBM, Motorola, and Intel, have recognized the value of this training for their employees. As such, many agree to pay the course fees and/or give time off as part of their employee's professional development and training plan. Wood Badge is a good investment for employees and employers alike.

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Wood Badge Training Resources

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